

# COMPANY PROFILE



**GI** Global Information



# Market Research Intelligence

## Make Informed Business Decisions

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**Sosuke Higuchi**  
CEO, Global Information, Inc.

Since our company's establishment, we have been dedicated to delivering valuable and timely insights into market and technology trends. Our mission is to empower our esteemed clients, who are at the forefront of their respective industries, to expand globally and seize new market opportunities. Since our successful listing on the Tokyo Stock Exchange in 2020, our reputation and influence have consistently grown.

In recent years, global events have unleashed profound transformations across all industries, creating an escalating demand for up-to-date, top-tier market research and analysis to fortify businesses. As a prominent market research provider, we are committed to continuing our exceptional support for businesses worldwide. We supply our clients with tailor-made information that precisely meets their unique needs, enabling them to make informed decisions and thrive in this dynamic business landscape.



MESSAGE

## Mission

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For more than 40 years, we have delivered high-quality market intelligence services across leading vertical industries.

At Global Information, Inc. (GII), our mission is to empower clients across a wide spectrum of leading verticals by providing them with reliable and insightful market intelligence. With our extensive experience spanning over four decades, we have established ourselves as a trusted and influential partner with a global reach.

Our commitment to excellence extends to collaborating closely with premier market research firms and conference organizers. Together, we work towards a common goal: assisting our clients in making well-informed business decisions and formulating robust growth strategies that will steer them towards success in their respective markets.

## Values

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Dedicated to Excellence – We are committed to delivering top-quality products and services to our global clients.



### Staying Ahead of the Curve

GII's extensive worldwide network, comprising over 200 market research firms, empowers us to furnish our clients with the latest market research insights and technology trends. With access to premium sources of market intelligence, our commitment is to provide profound insights and intelligence that enable our clients to maintain a competitive edge.



### Accurate Data at Your Fingertips

Successful businesses thrive on accurate data and well-informed analysis. That's precisely why we grant our clients access to the most dependable research capable of addressing pivotal questions and facilitating data-driven decision-making. From formulating strategies to embarking on new market ventures, GII is wholly dedicated to supporting our clients' success.



### Always by Your Side

Understanding our clients and comprehending their unique business needs is at the heart of delivering optimal solutions and achieving mutual success. Consequently, we offer continuous customer care, attentively listening to our clients' feedback and providing swift, effective responses to their inquiries. With GII as your partner, you can have full confidence that you will receive the support you require precisely when you need it.





## Delivering Tailored, Real-Time Information Updates

At GII, our commitment is to deliver real-time services through close collaboration with clients across the globe. Our online portfolio is accessible in multiple languages, including English, Japanese, Korean, and Chinese. Whether you require market research intelligence or seek for international industry conferences, GII stands as your single source for the latest information. Our solutions are comprehensive, versatile, and meticulously tailored to address the distinctive requirement of each client.



## Quality Market Research Reports

We partner with global analysts and experts to deliver comprehensive market research reports. Our collaborative approach extends across the spectrum of global, regional, and niche market sectors. This synergy yields a rich portfolio of off-the-shelf market analysis, emerging business trends, technology insights, industry forecasts, as well as patent and regulation information. Our clients entrust us with their confidence, leveraging our curated selection to navigate their business strategies and long-term business planning.



## Seamless Custom Research Services

In response to specific research requirements, we seamlessly orchestrate custom research projects. Our role as a liaison between clients and our extensive network of research partners ensures the punctual delivery of projects to the client's complete satisfaction. We actively assist in the precise definition of research objectives, project scope, and deliverables, ensuring a streamlined and hassle-free process.



## Global Reach Conferences

We partner with conference organizers who host international outreach events, granting access to a wide array of both domestic and international conferences. These conferences are tailored to align with market opportunities that correspond to strategic goals. In addition to providing opportunities for business networking, these events serve as catalysts for the enrichment of market intelligence. With a rich calendar boasting over 200 conferences and events annually, our clients can confidently maintain their leadership positions in their respective industries.



## Stay Informed with Annual Subscriptions

Staying informed is effortless with our annual subscription options, providing instant access to the latest market trends and analysis. Our products cover online databases, bundle market research reports and interactive dashboard platform provided by our trusted research partners.

# Vertical Industry Coverage



Biotechnology



Automotive



Consumer Goods



Semiconductor



Energy & Environment



Medical Device



Telecom & IT



Pharmaceutical



Electronic Components



Industrial Machinery



Advanced Material



Aerospace & Defense



Infrastructure



Food



Banking

ABOUT US



## We Deliver Real-Time Excellence through GII Global Offices

Your Ultimate Single-Source Solution: From Market Intelligence Research to Global Industry Events, We're Committed to Exceeding Your Expectations.

### 2024 Results



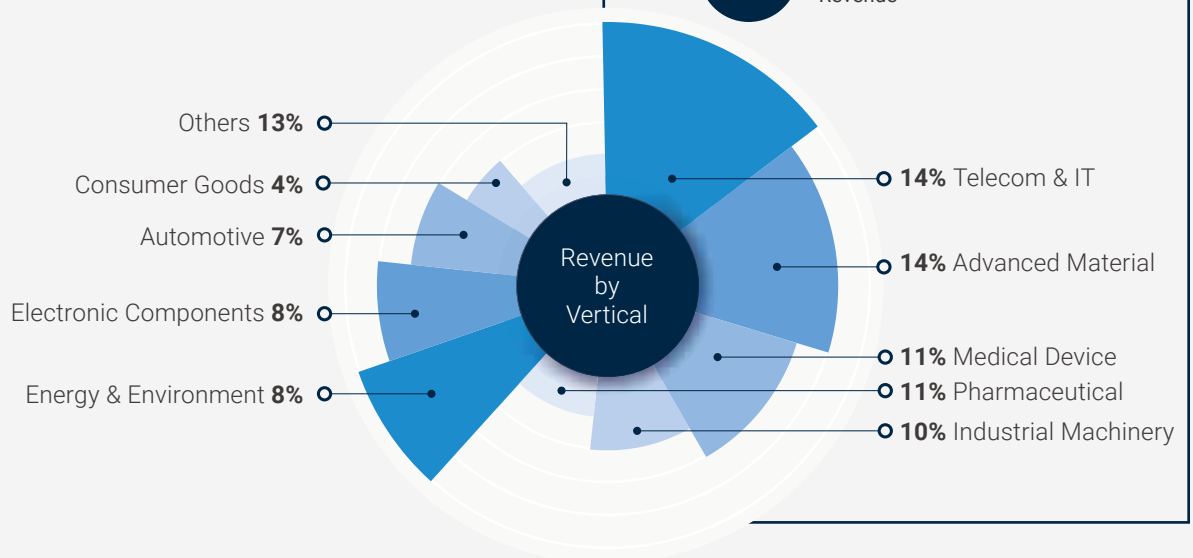
over **300,000**  
Market Research Reports



over **200**  
Affiliated Partners



**17.7 Million** USD  
Revenue





## Corporate Headquarters

### Company name

Global Information, Inc.

### Stock Listing

Tokyo Stock Exchange Standard 4171

### Headquarters

7F Ursis Bldg, 1-2-3 Manpukuji, Asao-ku,  
Kawasaki 215-0004 Japan  
TEL +81-44-952-0102 FAX +81-44-952-0109

### Business Description

- > Market Research Reports
- > Custom & Survey Research
- > Annual Subscription Services
- > International Conferences & Exhibitions

### President

Sosuke Higuchi

### Revenue

USD17.7 Million

### Websites

English : [www.giiresearch.com](http://www.giiresearch.com)  
Japanese : [www.gii.co.jp](http://www.gii.co.jp)  
Korean : [www.giikorea.co.kr](http://www.giikorea.co.kr)  
Traditional Chinese : [www.gii.tw](http://www.gii.tw)  
Simplified Chinese : [cn.gii.tw](http://cn.gii.tw)

## Milestones

### JAN 1983

Established in Japan and affiliated with research firms in Telecommunication industry.



### JAN 1995

Established the brand name of IGI Japan with capital of 10 million JPY in Shibuya-ku, Tokyo.



### JUL 1996

Renamed to Global Information, Inc. and the office expanded and moved to Asao-ku, Kawasaki.



### SEP 2000

U.S. Office opened in Connecticut.



### OCT 2001

Korea Office opened in Seoul.



### DEC 2002

Europe Office opened in Brussels, Belgium.

### FEB 2005

Taiwan Office opened in Taipei.



### MAR 2007

Japan Headquarters expanded and moved to the current location.



### DEC 2020

Listed on JASDAQ Standard (Currently known as Standard Market) of Tokyo Stock Exchange.

## Japan

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## Taiwan

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## Korea

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 **Global  
Information**

